

The Ottawa Amateur Radio Club

STRATEGIC PLAN 2025-2028

EXECUTIVE SUMMARY

The Ottawa Amateur Radio Club (OARC) strategic plan will steer the club towards meeting the needs of our current members, while fostering sustainable growth and enhancing the development of services and programs. The world of telecommunications is changing rapidly and our club needs to adapt to continue to be relevant and effective. This plan articulates our vision, mission, and core values, while establishing strategic goals and objectives for the next three years. It will undergo an annual review each January, allowing for updates and revisions as necessary to ensure the Club's continued relevance and effectiveness

OUR VISION

To see a thriving Ottawa Amateur Radio community of individuals that are trained, equipped, and actively involved in the hobby and in providing radio-communications support to community events organized by our served agencies and partners.

OUR MISSION

To provide learning opportunities for club members to develop their Amateur Radio skills and expertise, including experimentation with new technologies; to maintain local Amateur Radio equipment and infrastructure for use by members and the community; to build a collaborative community of Radio Amateurs who are actively involved in the fun and adventure of local and global radio communications, and in providing radio-communications support as a public service to our served agencies and partners.

CORE VALUES

Education and Skills Development: Training and mentoring members to learn and improve technical skills related to radio operation, electronics, and communications.

Community and Fellowship: Welcoming people of all backgrounds, experience levels, and interests to build a community of individuals who want to have fun, and share a passion for Amateur Radio.

Public Service: Providing radio communications support as a public service to our served agencies.

Innovation and Experimentation: Encouraging experimentation with new technologies, techniques, and innovations in radio communication, including antennas, radio setups, and digital modes.

Ethical Operation: Adhering to national and international Amateur Radio regulations, while ensuring courteous and respectful communication on the airwaves.

Promotion of Amateur Radio: Introducing Amateur Radio to the public and inspiring new enthusiasts, as well as funding initiatives that help ensure the future of Amateur Radio and preserve access to radio frequencies.

Teamwork and Collaboration: Collaborating on club projects, such as setting up repeater networks or organizing field days, and pooling knowledge, tools, and equipment for collective benefit.

STRATEGIC GOALS AND OBJECTIVES

Goal 1: EDUCATE

Increase the number of OARC members who are skilled and certified Amateur Radio operators.

Objectives: Supporting members in their development of Amateur Radio skills and expertise through courses, workshops, mentors (“Elmers”), and exam administration. Fostering a club culture of innovation and experimentation by encouraging members to experiment with new technologies.

Goal 2: EQUIP

Improve local Amateur Radio technology

Objectives: Modernizing and maintaining Amateur Radio equipment and infrastructure for use by club members and the community; making resources and tools accessible for hands-on projects.

Goal 3: ACTIVELY INVOLVE

Actively involve OARC members in Amateur Radio activities.

Objectives: Providing opportunities for club members to participate in a variety of OARC activities. Encouraging club members to get involved in providing radio-communications support to community events organized by our served agencies and partners, all of which are non-profit organizations.

Goal 4: PARTNERSHIPS

Strengthen strategic partnerships with community organizations to raise awareness about Amateur Radio and the OARC.

Objectives: Increasing awareness and interest in Amateur Radio and the OARC among the members of partner organizations (e.g., Scouts) through hands-on activities, knowledge sharing, and capacity building. Sharing resources, including radio equipment and space for club activities.